



8th July 2014
Aintree Racecourse

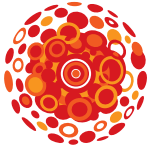
Hosted by



The Big Bang Fair

North West

**Sponsorship
Opportunities**



The Big Bang Fair

North West

Tuesday 8th July 2014 at Aintree Racecourse

The Big Bang North West brings together Science, Technology, Engineering and Maths (STEM) in a fun, engaging and interactive environment. It aims to inspire students to study STEM subjects by illustrating the importance of the subjects across a wide-range of careers. The event attracts thousands of students, from all over the region and from a mix of backgrounds.

MerseySTEM is delighted to be running this prestigious event for the first time in 2014. Our aim is to make this year the biggest and best fair yet, attracting schools, businesses and educational partners from across the region. Led by Engineering UK, and in partnership with the British Science Association and Young Engineers, the Big Bang North West is part of a series of free regional events held across the UK.

Students will have the opportunity to take part in hands-on workshops and activities, showcasing the range of opportunities opened up by STEM subjects. Pupils will also have the chance to show off their own achievements and successes, either as entrants into the National Science and Engineering Competition or by joining in the STEM Clubs Jamboree.

We are inviting you to become part of the biggest regional celebration of STEM by sponsoring elements of this high-profile event. Outlined below are the sponsorship packages for 2014 though these can be adapted to suit your specific wishes if required.

More about the event can be found at www.thebigbangfair.co.uk/northwest. Alternatively, to discuss your involvement, please contact me directly (contact details at the end of this document).

We would be delighted to work with you in making the North West Big Bang a huge success and look forward to hearing from you.

Michelle Dow

MerseySTEM Managing Director



Awards Available to Sponsor

National Science and Engineering Competition (NSEC)

The National Science + Engineering Competition (NSEC) is an initiative of the Department for Business, Innovation and Skills, and is coordinated by the British Science Association in partnership with Young Engineers and The Big Bang. NSEC is open to all 11-18 year olds living in the UK and in full-time education and aims to recognise and reward young people's achievements in STEM project work. The chosen finalists will be invited to present their projects at the national final, which will be held in March 2015.

There will be a Junior, Intermediate and Senior winner and runner up awarded for the 'Science and Maths' category and also for the 'Engineering and Technology' category.

Our headline sponsor will be invited to present all the NSEC awards in the final awards ceremony and to send staff to assist with competition judging.

Inspiration Awards

Would you like to sponsor an award that has been specifically designed to reward skills and subject-knowledge relevant to you or your company's interests? Sponsoring an Inspiration Award is the ideal choice.

The Inspiration Awards provide an additional opportunity for students entering NSEC to be rewarded for their efforts. **Award categories can be created to accommodate the sponsor's individual requirements.**

Examples of Inspiration Award categories might include:

- **Engineering Award**
- **Product Design**
- **Graphics Award**
- **Maths Award**
- **Science Award**
- **Resistant Materials Award**
- **Textiles Award**
- **Communications Award**
- **Creativity Award**
- **Team Work Award**

Sponsors of each Inspiration Award will be invited to send staff to judge the students' projects (with advice and support regarding judging criteria offered by MerseySTEM) and to present their sponsored award at the final awards ceremony.

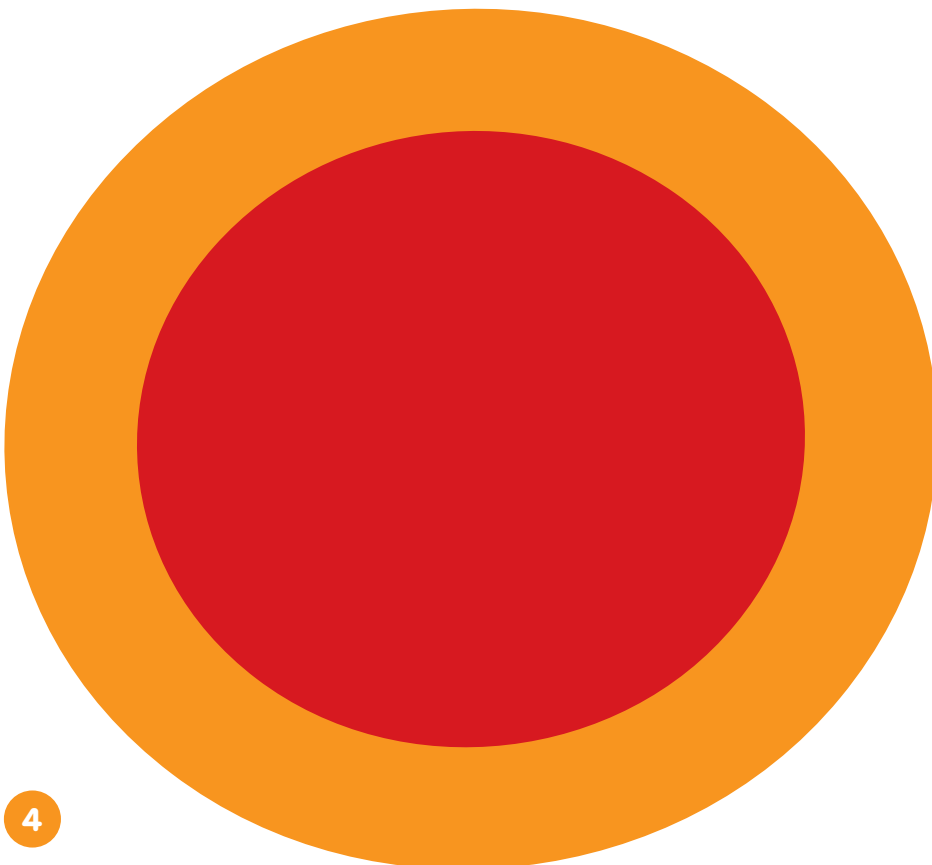
STEM Clubs Jamboree

The STEM Clubs Jamboree will be the largest meeting of STEM Clubs from the North West, providing an opportunity to celebrate the brilliant work that goes on week-in, week-out in STEM Clubs across the region that might not necessarily be showcased through NSEC. It will be a chance for clubbers and their leaders to get together, swap ideas and make new friends. Clubs will be throwing down the gauntlet to one another in a series of STEM challenges to discover the STEM champions of the North West!

STEM clubs awards



Our **STEM Clubs Jamboree sponsor** will be invited to present all the STEM Clubs Awards in the final awards ceremony and to send staff to assist with competition judging.



Equality and Diversity Statement

MerseySTEM is committed to promoting equality and diversity in all areas, and at all levels, of Science, Technology, Engineering and Mathematics. We are working towards a situation where all people, regardless of gender, race, sexuality, religion, disability or socio-economic background, are encouraged, enthused and nurtured to their full potential.

Recent reports from the government's Science and Technology sub-committee have highlighted the positive impact of attracting a diverse STEM workforce, not only on hi-tech, industrial and scientific industries, but on the UK economy as a whole. Attracting, and retaining, more people to STEM subjects can only be done if each and every person feels welcomed and valued.

MerseySTEM recognises that achieving this goal requires the creation of an inclusive, supportive environment where each pupil can explore the full range of opportunities available to them, free from discrimination and judgemental attitudes.

Sponsorship opportunities available

*All packages can be adapted to suit individual needs

| Package/Benefits | Headline | Platinum | STEM Clubs Jamboree | Lunch | Programme |
|---|---------------|---------------|---------------------|---------------|---------------|
| Available | 1 | 1 | 1 | 1 | 1 |
| Acknowledged in all event publicity | ● | ● | ● | | |
| Logo on event signage | ● | | | | |
| Logo and full page entry in event programme | ● | ● | | | |
| Logo and half-page entry in event programme | | | ● | ● | ● |
| Logo and 100 word entry in the event programme | | | | | |
| Logo in event programme | | | | | |
| Sponsor the event programme with your logo on the front | | | | | ● |
| Sponsor the event delegate bags with your logo on the front | | | | | |
| Sponsor lunch for judges etc and company sponsorship of judges lounge | | | | ● | |
| Exhibition space | ● | ● | ● | | |
| Sponsor an event workshop | ● | ● | | | |
| Sponsor and present all National [NSEC] Awards | ● | | | | |
| Sponsor and present your chosen Inspiration Award | | ● | | | |
| Sponsor the STEM Club Awards | | | ● | | |
| Your publicity/freebies in delegate bags | ● | ● | ● | | |
| Company case study/partner profile on MerseySTEM website | ● | ● | ● | ● | ● |
| Cost | £6,000 | £4,000 | £3,000 | £2,000 | £2,000 |



| Time | Delegate Bags | MerseySTEM Package | Inspiration Plus | Inspiration | Workshop | Exhibition | Publicity | Supporter |
|------|---------------|--------------------|------------------|-------------|----------|------------|-----------|-----------|
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| 0 | £2,000 | £1,000 | £750 | £500 | £500 | £500 | £250 | £250 |



Contact us...

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